



DANIELS MARKETPLACE

6871- 6921 Daniels Pkwy | Fort Myers,FL

WHOLE FOODS MARKET

WHITE HOUSE BLACK MARKET

CHICO'S

SOMA

SALON BAMBOO



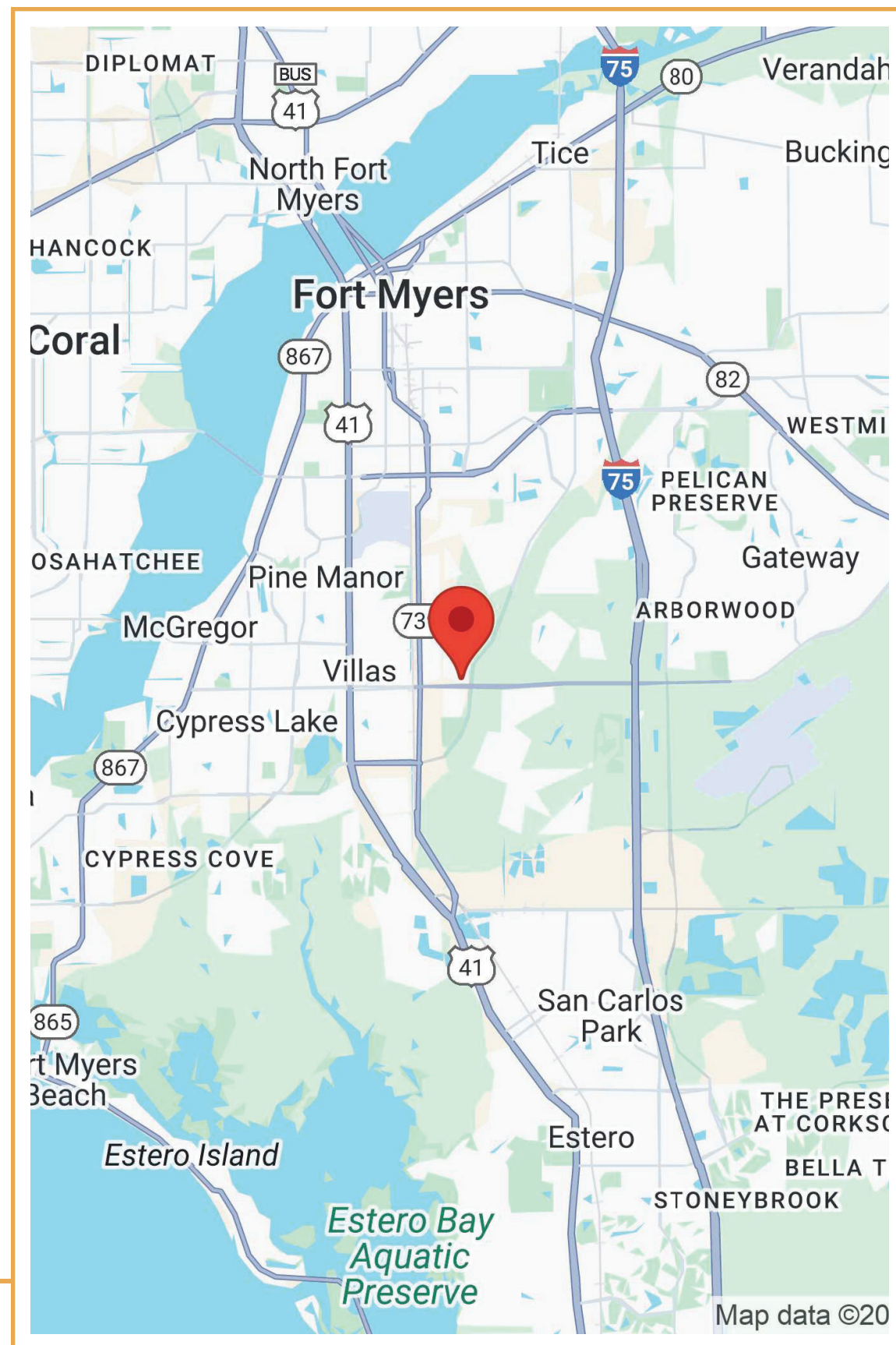
A Growing Market

Daniels Marketplace is a 106,729-square-foot center featuring the only Whole Foods Market in Fort Myers. Newly constructed and opened in 2018, Phase one of the center has experienced impressive, sustained foot traffic. A 24,616-square-foot expansion broke ground in January 2024. Due to be completed in Fall/Winter 2024, confirmed tenants coming to the 24,616-square-foot addition include Bluemercury, Fidelity Investments, Lovesac, J. Jill, J. McLaughlin, and VIO Med Spa, with more to be announced shortly. The new development will also introduce public green space available for center activations and leisure activities.



Trade Area

Daniels Marketplace is well positioned within a robust trade area with a population of 448,852**. The area includes more than 16 sought-after golf and country club residential communities, with home values ranging from \$1 million to \$5 million+. The center benefits from being part of a major retail hub with nearly six million square feet of shops. The area is home to the most popular national stores including T.J. Maxx, HomeGoods, Cost Plus World Market, Costco Wholesale, and more.



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wilder



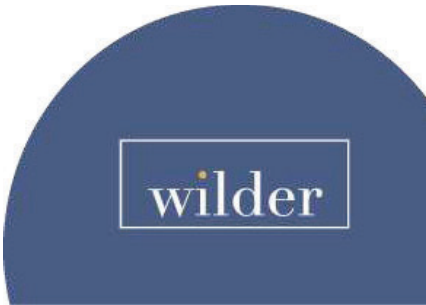
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2023 Estimates	5 miles	7 miles	10 miles
POPULATION	147,799	243,502	470,118
DAYTIME POPULATION	84,000	128,017	183,861
AVERAGE INCOME	102,947	103,134	98,151
MEDIAN AGE	52	50	48

Source: 2024 Placer.Ai - 2022 Pop Stats

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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