



577-ACRES

of mixed-used development bringing newfound vitality to a wellloved landmark.

200-acres of OUTDOOR **RECREATION AREAS**

trails, bicycle lanes, parks + natural playscapes.

1,000+ residents today in 538 EXISTING **RESIDENTIAL**

units with 270+ in the pipeline.

Scarborough: one of America's most affordable beach towns, top-ranked school districts and **FASTEST**

GROWING TOWN

in the fastestgrowing county in Maine.

154-acre Innovation District MAINE'S

NEWEST ECONOMIC HUB

zoned for industrial, manufacturing, tech, commercial medical, and retail users - first mixedused industrial park in 25 years.

Home to the **FIRST COSTCO** IN MAINE now open.

Future home of ALLAGASH **BREWERY** and tasting room, under construction.

ADJACENT TO I-95 with direct access to Rt. 1.

Down the road from the only CABELA'S in Maine + #4 in the Country.

Aerial

A look at the Town Center location from a birds-eye view.





Drone View



Masterplan: The Town Center



Retail | BLDG A The Town Center













Demographics



Location

Minutes away from Portland.

South of the 1-95 / 1-295 split.

1 ½ hours from Metro-Boston.

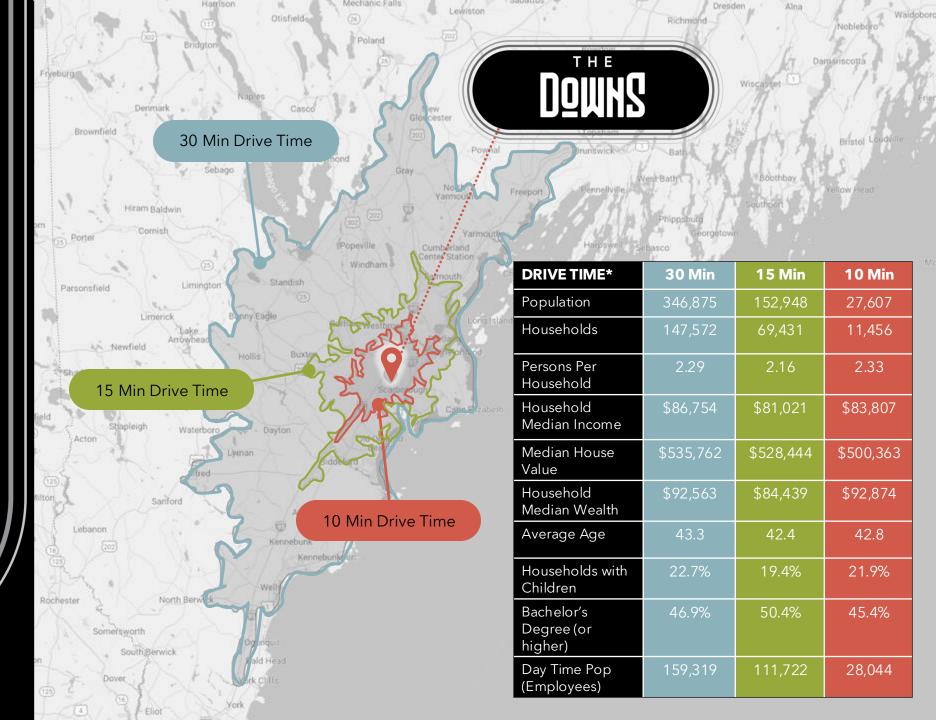




Trade Population

A look at the greater **Portland** trade area in a 30-minute drive based on Costco's market.

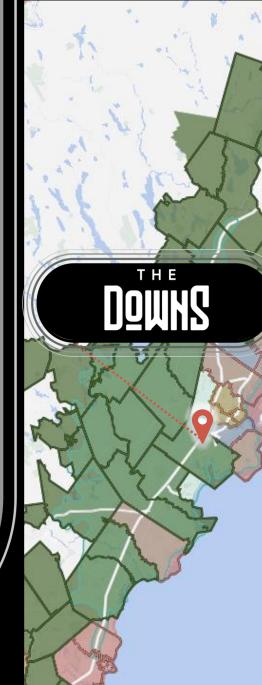
*Based on Costco's potential trade area.





Trade Area Personas

A look at the greater Portland trade area in a 30-minute drive based on Costco market.



Rural High Income

Prosperous ruralites enjoying the outdoors and working in white-collar, farm and blue-collar jobs.

Age: 45-54

Income: \$100-125k+

Households with Children: 30.09%

Home Ownership: 86.68%

Education (college degree): 37.86%

Towns Include: Scarborough + Waterboro Northem Lights Top

Sunset Boomers

picturesque locations.

Age: 65-74

Income: \$150-\$200k

Households with Children: 19.7%

Home Ownership: 78.6%

Education (college degree): 55.75%

Towns Include: Falmouth + Cape Elizabeth



Upper Suburban Diverse Families

Upper-income families living their best life just outside

the cities. **Age:** 35-44

Income: \$100-\$150k

Households with Children: 38.23%

Home Ownership: 77.49%

Education (college degree): 38.93%

Towns Include: Cumberland + South Portland



Young Professionals

Well-educated college graduates renting in the trendiest parts of town.

Age: 25-34

Income: \$75-\$150k

Households with Children: 9%

Home Ownership: 24%

Education (college degree): 62%

Towns Include: Portland



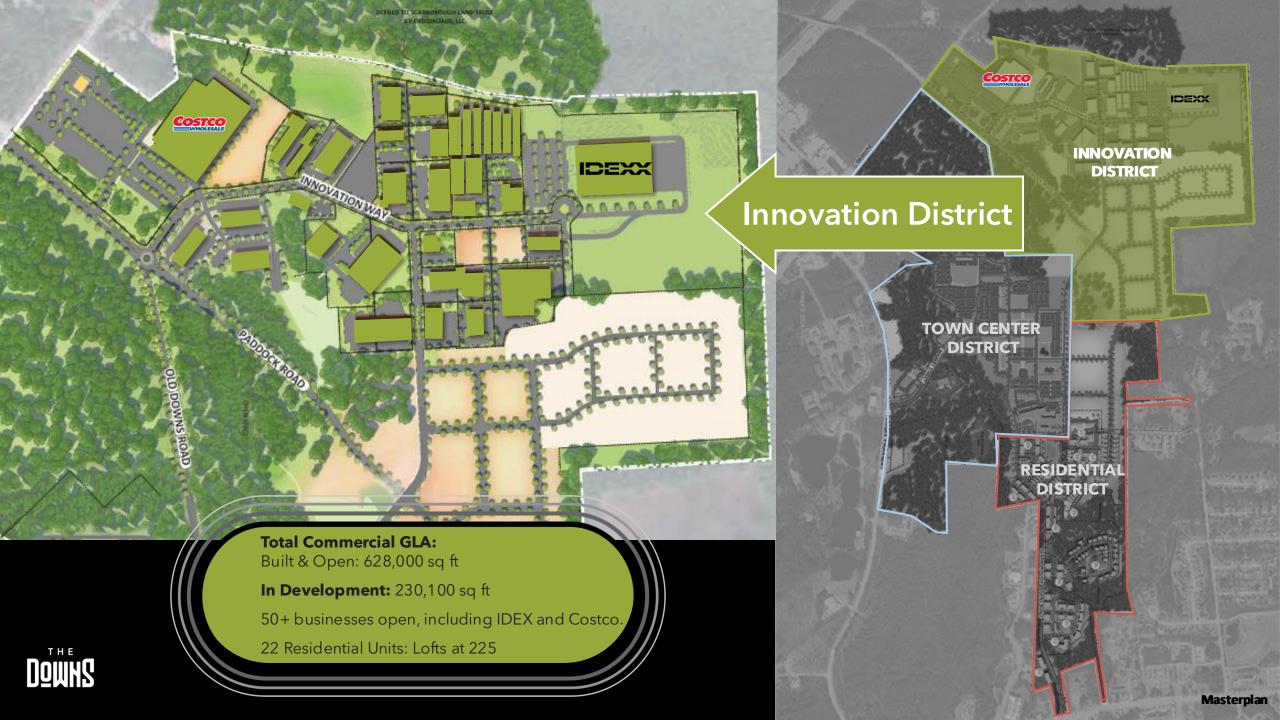


Development Landscape

Vibrant Business Community comprised of:
Town Center | District Innovation | District Residential District



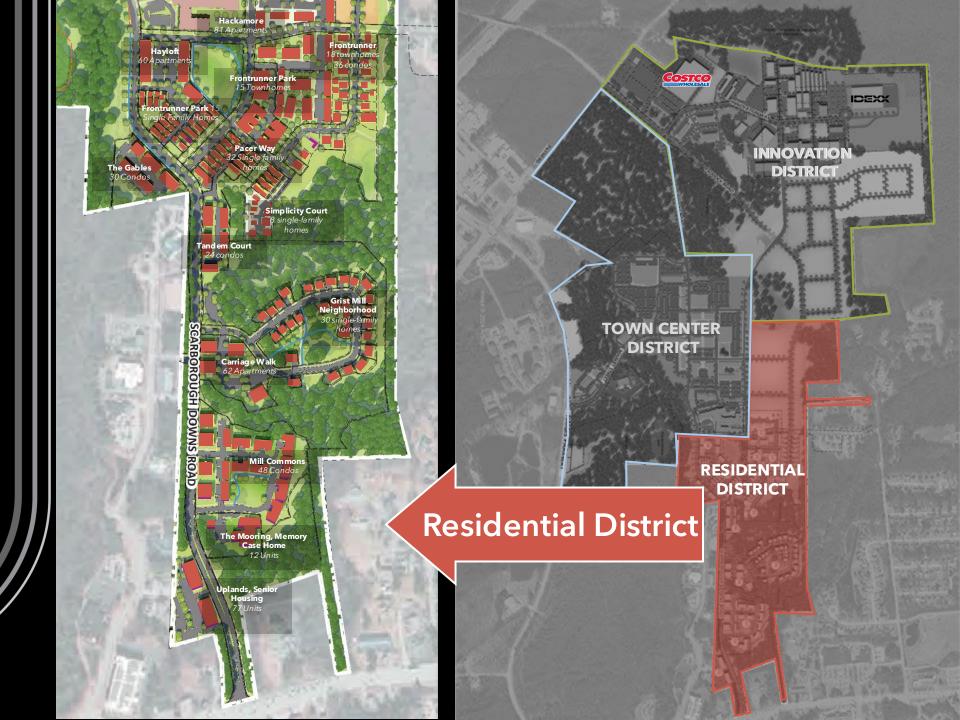




Total Residential Units

Open & Occupied: 538 units with 1,000 residents

Future
Development:
1,000 Units



Brand Platform





Laugh it up...

Brew it up...

Play it up...

A location with a rich history...





















... and an exciting future.

















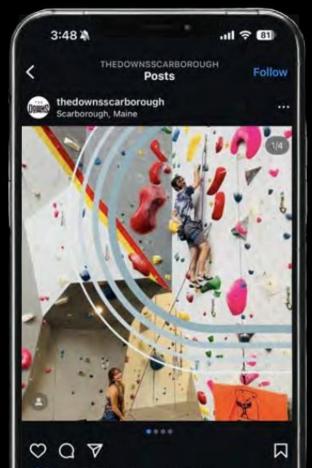














Renderings











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