



# MERRIMAC PLAZA

152-190 Haverhill Street | Methuen, MA

MARKET BASKET

---

DOTS

---

DOLLAR TREE

---

WALGREENS

---

CHOICE FITNESS

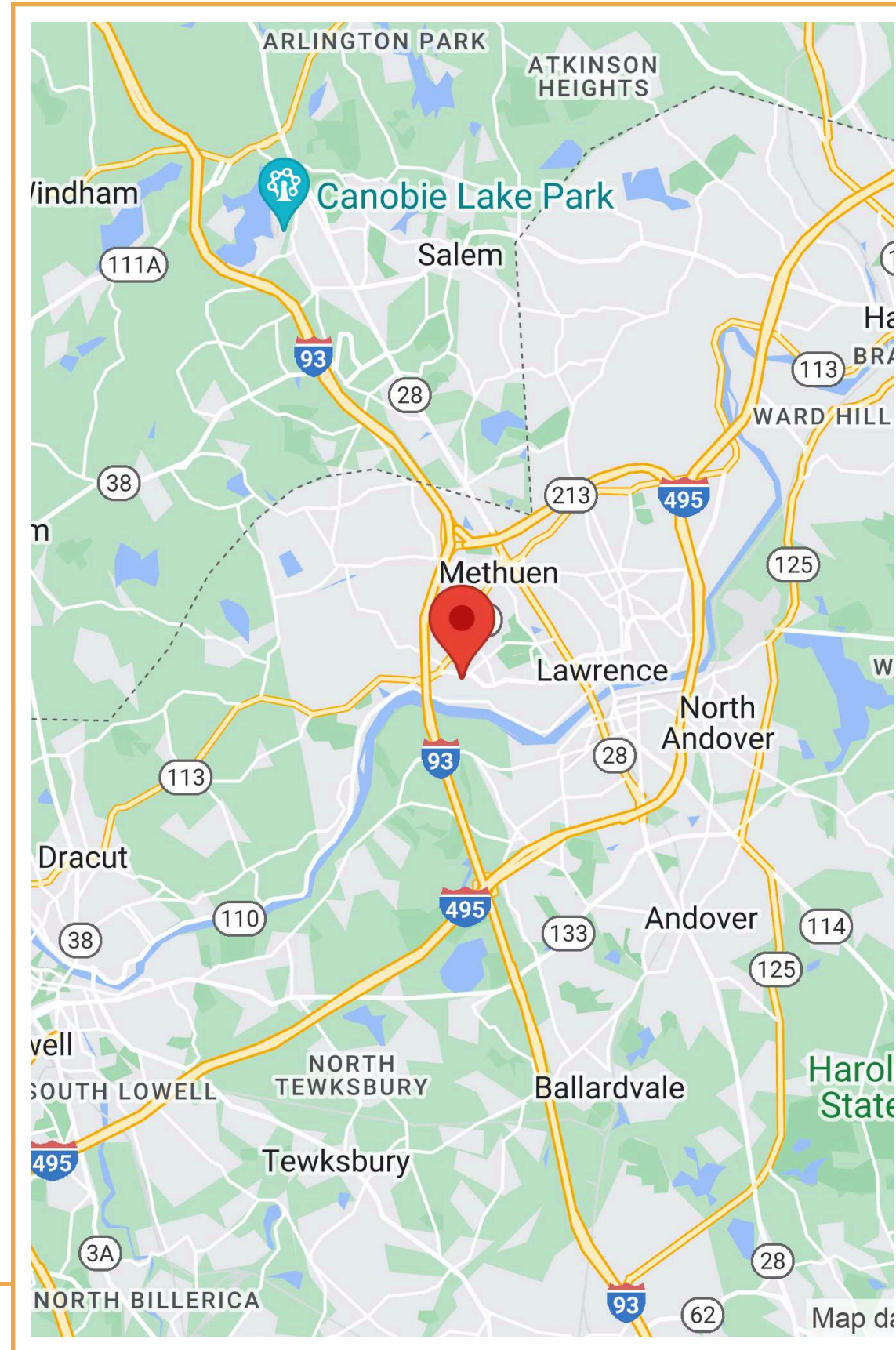
---





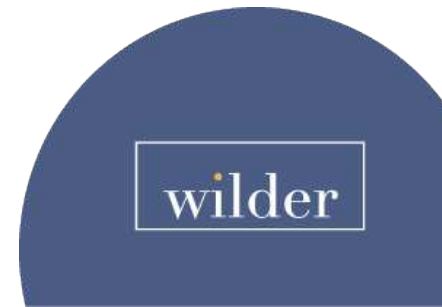
## A Retail Hub

Anchored by Market Basket, an incredibly popular grocery store that is a staple in the area, Merrimac Plaza experienced a stable 1.8 million visits in 2023. Situated just half a mile from I-93 on Route 110, Haverhill Street, this location offers prime visibility and plentiful parking along a major commercial thoroughfare. It's the perfect community spot for residents and commuters, providing easy access to all the center's amenities. With 202,000+ visitors annually and a fiercely loyal visitor frequency of between 9 and 10 visits, Merrimac Plaza is the go-to place for the densely populated surrounding area. Whether you're looking for groceries, clothing, personal or professional services, or other household essentials, this dynamic merchandising mix covers it!



# MERRIMAC PLAZA

152-190 Haverhill Street | Methuen, MA





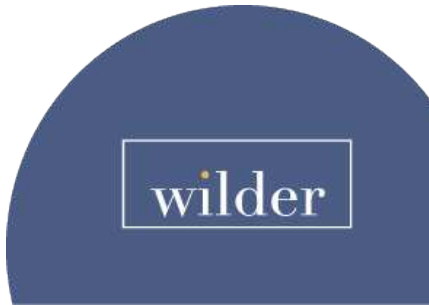
# MERRIMAC PLAZA

152-190 Haverhill Street | Methuen, MA

## 2023 Estimates

	3 miles	5 miles	15 min drive Mile
POPULATION	129,294	206,985	359,956
DAYTIME POPULATION	36,658	75,300	134,185
AVERAGE INCOME	86,823	112,708	112,721
MEDIAN AGE	36	38	39

Source: 2023 Placer.Ai ~ Pop Stats







## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



**Gary Robinson**, SENIOR VICE PRESIDENT, Leasing  
[grobinson@wilderco.com](mailto:grobinson@wilderco.com)  
617.519.9329