





ROCHESTER CROSSING

160 WASHINGTON STREET | ROCHESTER, NH

KOHL'S

JOANN FABRIC & CRAFTS

PETSMART

LOWE'S HOME CENTER

DOLLAR TREE



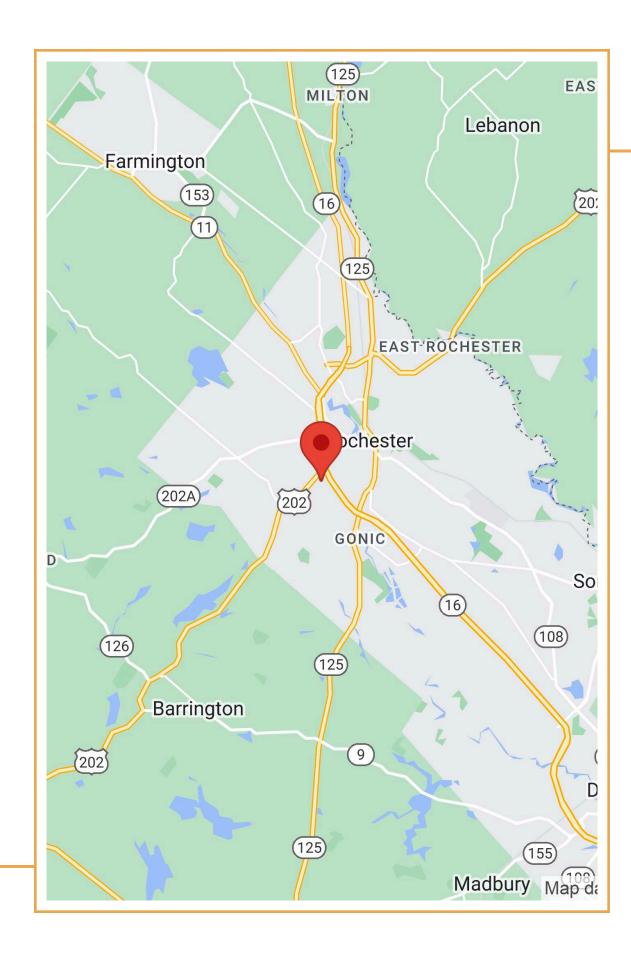
A Retail Hub

The retail hub caters to a large trade area, which includes the Lakes Region of New Hampshire and 'The Berwicks' in Maine. Rochester Crossing is a well-established destination that recorded 1.4 million visits in 2023. The average dwell time is around an hour, a testament to its thriving destination status within the region.



Location and Traffic

Located in the Seacoast Region of New Hampshire, known for its tax-free shopping and excellent accessibility, this property is strategically located, has high visibility from the highway, and is just minutes from the Maine state line. It's directly accessible from Spaulding Turnpike (19,000 VPD+), a major route leading north (off I-95 in Portsmouth) to the Lakes Region, White Mountains, ski resorts, and various tourist attractions north of the Seacoast.



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2023 Estimates	5 Miles	10 Miles	30 Minute Drive
POPULATION	37,643	111,890	278,323
DAYTIME POPULATION	10,977	34,643	116,842
AVERAGE INCOME	94,858	101,543	115,917
MEDIAN AGE	44	42	42

Source: 2023 Placer.Ai ~ Pop stats

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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