



# **SUDBURY PLAZA**

507 Boston Post Road | Sudbury,MA

SHAW'S SU CVS AUBUCHON LAVENDER USPS

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#### SHAW'S SUPERMARKET

#### AUBUCHON HARDWARE

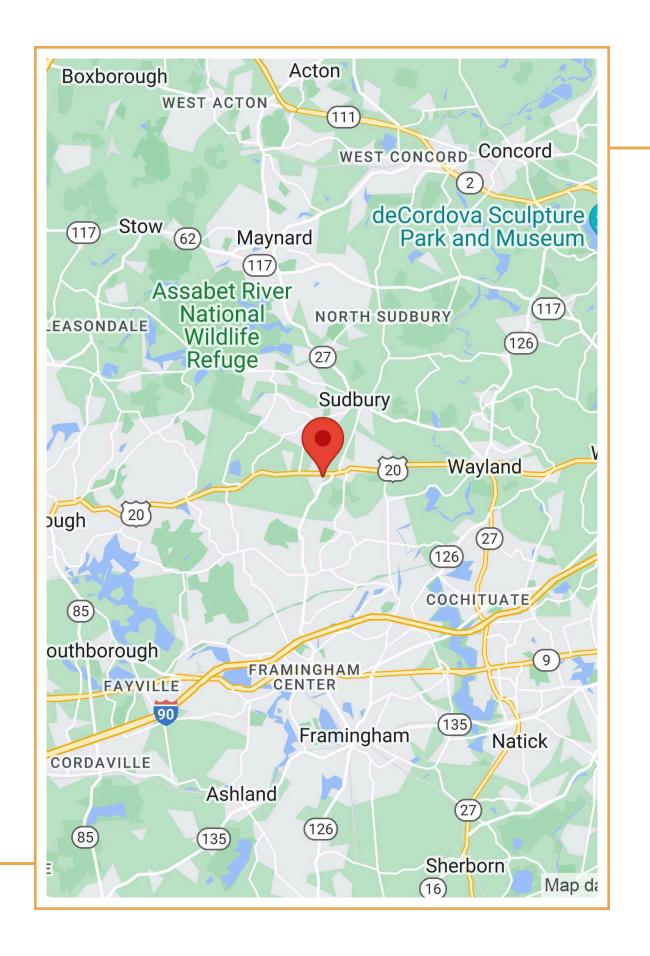


### Location

Sudbury Plaza is a distinguished neighborhood center anchored by premier grocer Whole Foods Market. It is strategically positioned along Route 20 (17,000 VPD), serving as a pivotal commercial and commuter route in the affluent Sudbury, MA, locale.

### **Trade Area**

The trade area is characterized by affluent households, with an average wealth exceeding \$300,000 and an average income of \$213,309. This high-income demographic presents a lucrative market for businesses. The top three personas at this center are: - Ultra Wealthy Families (Ages 45-54, Est. HH income of \$200K+) - Young Professionals (Ages 25-34, Est. HH income of \$50K-\$75K) - Upper Suburban Diverse Families (Ages 34- 54, Est. HH income \$75-\$125)





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## SUDBURY RANKED #12 IN BEST SUBURBS TO RAISE A FAMILY IN MA

## AFFLUENT TOP 3 Consumer Personas

2023 Estimates	3 Miles	5 Miles	7 Miles	
POPULATION	27,606	99,566	224,974	
AVERAGE INCOME	209,409	183,492	173,484	
MEDIAN AGE	46	43	42	
POPULATION WITH BACHELORS DEGREE	70%	65%	60%	

Source: 2024 Placer.Ai ~ Pop Stats

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