



420 WEST STREET
KEENE, NH

FAIRBANKS PLAZA



KOHL'S

ALDI FOOD MARKET

WALGREENS

FAMOUS FOOTWEAR

LIBERTY MUTUAL INSURANCE

FAIRBANKS PLAZA

420 WEST STREET
KEENE, NH

Location and Traffic



This property is a major destination in Keene, catering to the diverse needs of the community, including nearly 4,500 college students from Keene State College and Antioch University, as well as residents from surrounding towns in the Monadnock region. The property is conveniently located with easy access and excellent visibility from heavily traveled regional roadways such as Franklin Pierce Highway (State Routes 9, 10 & 12 - 24,000VPD) and West Street (19,000+ VPD), making it an ideal location for businesses to thrive. In 2023, the property welcomed almost 143,000 visitors, further solidifying its status as a popular destination that effectively meets the needs of the trade area.

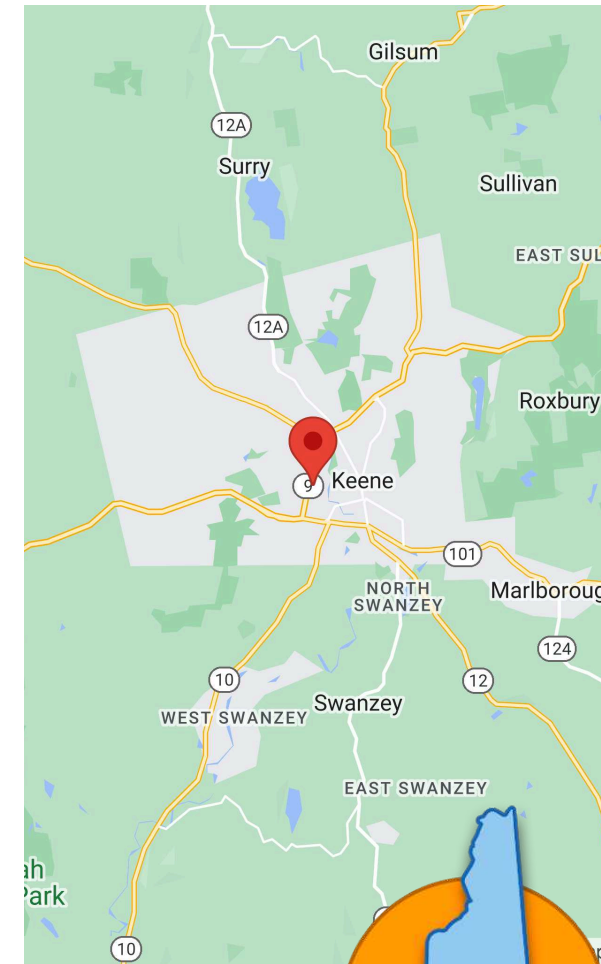
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	5 miles	10 miles	15 miles
POPULATION	28,251	42,106	79,858
DAYTIME POPULATION	16,939	19,127	30,682
AVERAGE INCOME	89,391	94,144	95,352
MEDIAN AGE	42	43	44

Source: 2023 Placer.AI - Pop Stats



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About Wilder



Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

For More Information



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