



HORN POND PLAZA

350 Cambridge Road | Woburn, MA

- WHOLE FOODS MARKET
- LAUNCH
- WALGREENS
- VERIZON
- BEST FITNESS



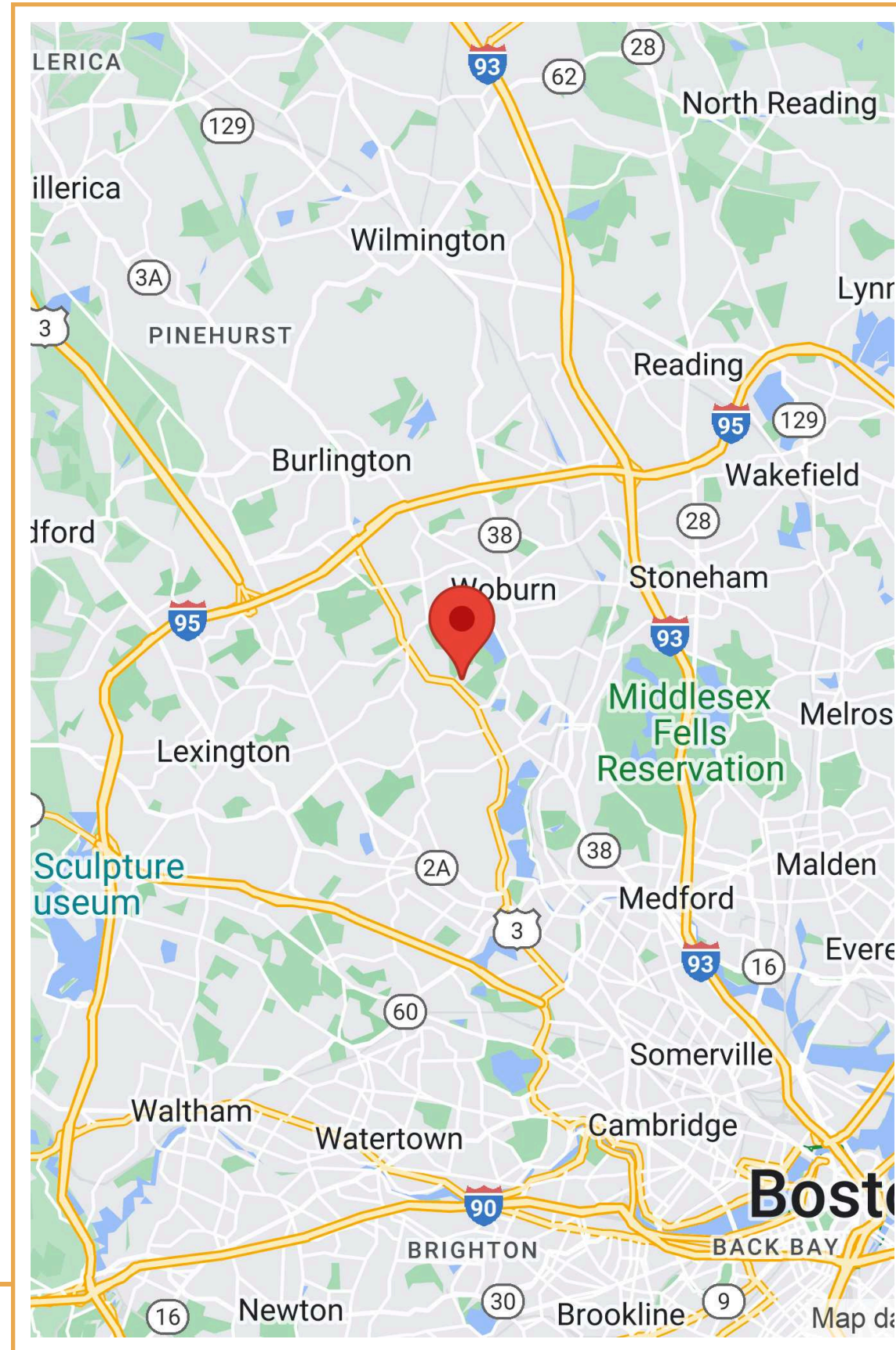
Location

Explore the unique blend of merchandizing at Horn Pond Plaza, Woburn, MA. This inviting shopping center, anchored by Whole Foods Market, provides a diverse mix of uses, including a range of eateries, fitness and personal services, and a variety of specialty retail and destination options. Located immediately adjacent to the renowned New England Rehabilitation Hospital, multiple assisted living facilities, and near Woburn's most used open space and recreation area (Woburn Country Club, Horn Pond Recreation Area, and Horn Pond Mountain), this location offers unparalleled convenience and accessibility.



Trade Area

With over 1.1 million visits recorded last year alone, Horn Pond Plaza caters to an impressive top 3 consumer personas: Ultra Wealthy Families (27% - Age 45-54, Est. HH Income \$200K+), Sunset Bookers (14% - 65-74, Est HH Income \$150-\$200K), and Young Professionals (11% - Age 25-34, Est. HH Income \$50-\$75K).



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**IMPRESSIVE TOP 3
CONSUMER
PERSONA'S**



1.1M VISITS IN 2023

2023 Estimates	3 Miles	5 Miles	15 Min. Drive Mile
POPULATION	93,118	326,292	397,146
DAYTIME POPULATION	51,441	152,419	212,133
AVERAGE INCOME	186,405	177,388	174,791
MEDIAN AGE	43	41	41
POPULATION WITH BACHELORS DEGREE	63%	64%	63%

Source: 2023 Placer. AI ~ Pop Stats



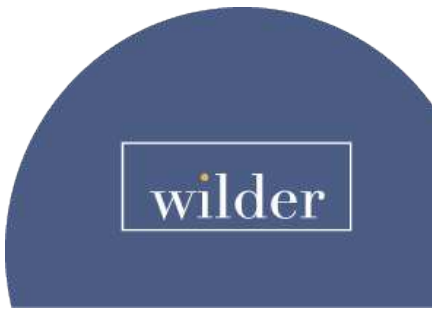
WHOLE FOODS MARKET

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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