



WAYSIDE

6 Wayside Road | Burlington, MA



WEST ELM

L.L.BEAN

PAPER SOURCE

J.CREW FACTORY

THE CAPITAL GRILLE



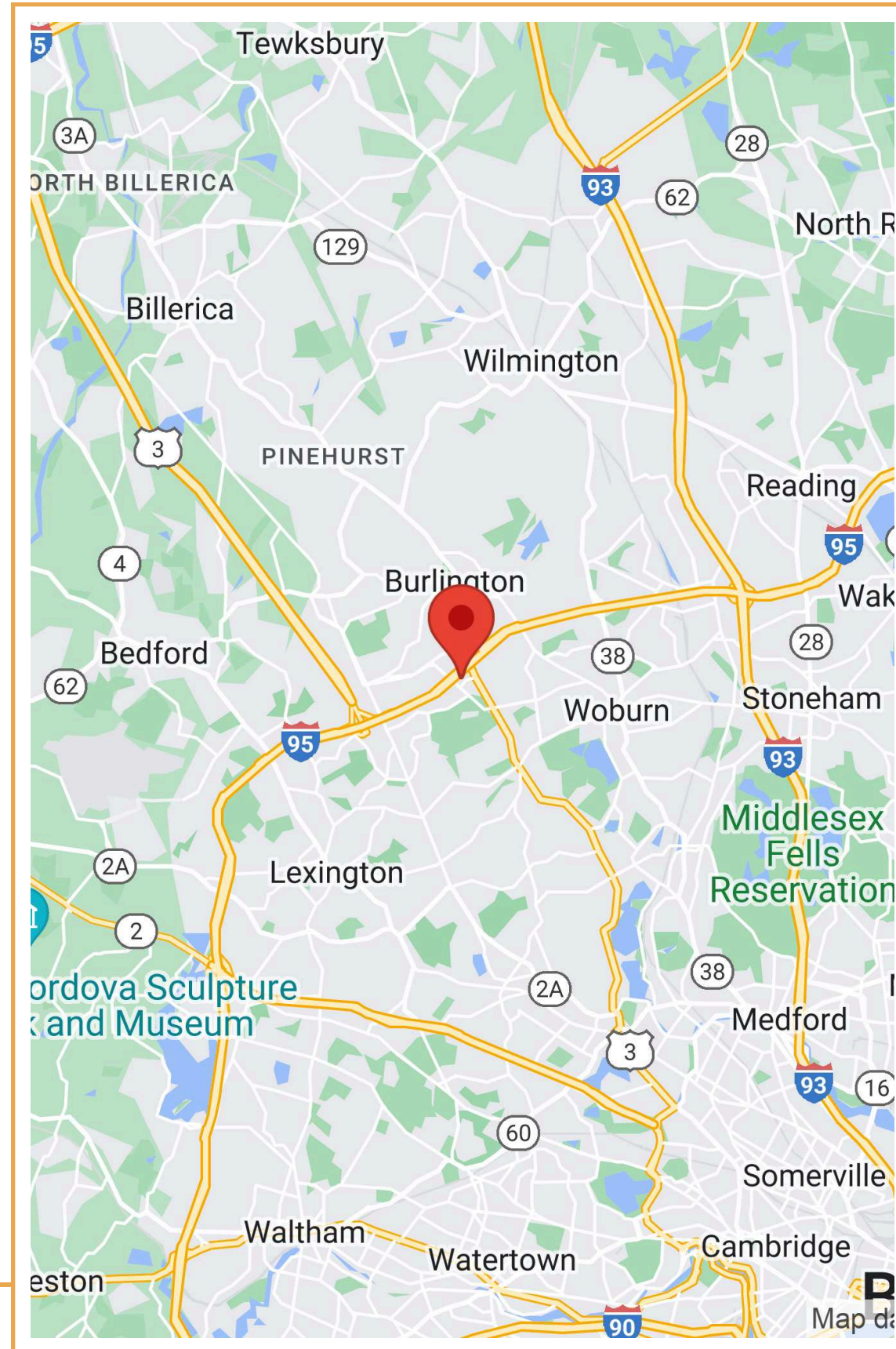
Location and Traffic

Strategically positioned and highly visible from Route 128/I-95, it offers easy accessibility via Exit 51A. The property enjoys unparalleled exposure with a staggering traffic count of 159,990 ADT (north of Middlesex Avenue) on Route 128/I-95. Located in the heart of the East Coast's high-tech hub, the area boasts an extraordinary concentration of office and industrial parks, high-tech campuses, hotels, and business centers, solidifying its reputation as a beacon of innovation and commerce.



Trade Area

Furthermore, this property is a hub of activity, attracting almost 560,000 visitors and 1.3M visits in 2023. When shoppers are not taking advantage of the plentiful open space activations like artisan markets and live music, they spend an average of an hour and a half at the center. Educated Urbanites G, Young Professionals H, and Ultra Wealthy Families A are the top three personas, totaling over 50% of Wayside shoppers.



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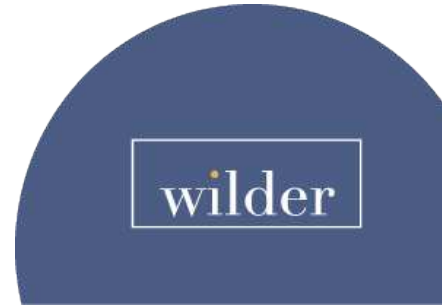
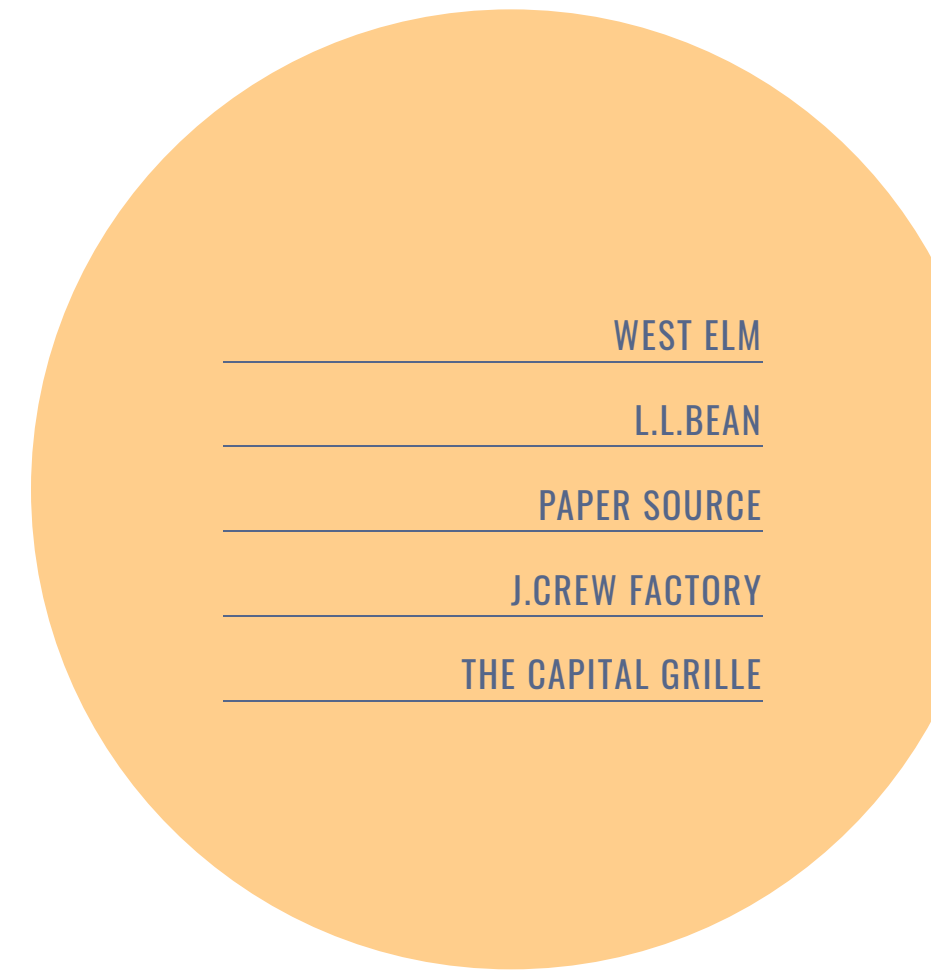
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2023 Estimates

	5 miles	10 miles	20 minute drive
POPULATION	201,101	1,100,000	1,300,000
DAYTIME POPULATION	142,188	858,741	835,035
AVERAGE INCOME	191,189	162,394	164,895
MEDIAN AGE	43	38	38
POPULATION WITH BACHELORS DEGREE	63%	60%	58%

Source: 2024 Placer.ai ~ Popstats





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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